



POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT

Pathway to an MBA Top-Up General



This 60 ECTS PG Diploma in Business Management provides essential business management skills, preparing you for leadership roles in various industries through practical knowledge and strategic thinking. The students are exposed to several knowledge modules across management disciplines. They learn hands on:

- ✔ Comprehensive Business Knowledge
- ✔ Practical Application
- ✔ Human Resources Management, Marketing, Entrepreneurship and Financial Analysis



Credits : 60 ECTS (120 UK Credits equivalent)



Mode of Study: Online with Live sessions



Duration: 1500 hours



MQF /EQF Level 7



Intakes: September, February, May of each year



Scholarship: Merit & other Scholarships offered upto 55%

The Postgraduate Diploma is accredited as a Higher Education Course / Program



MODULES

POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (60 CREDITS)

- ✔ Human Resources Management in Context
- ✔ Creative & Innovative Management
- ✔ Globalisation and Contemporary Issues in International Business
- ✔ Financial Analysis and Business Intelligence
- ✔ Implementing Strategies (Strategic Management)
- ✔ Integrated Communications
- ✔ Entrepreneurship & Innovation

TOTAL CREDITS - 60 ECTS

