

MBA

SPECIALISATION IN ENTREPRENEURSHIP



West is known for its MBA Entrepreneurship, which offers the opportunity to learn across Business and Management disciplines along with specialisation modules in Entrepreneurship.

- ✔ New Venture Creation
- ✔ Entrepreneurial Thinking
- ✔ Entrepreneurship & Innovation



Credits : 90 ECTS
(180 UK Credits equivalent)



Mode of Study: Online



Duration: 2250 hours



MQF /EQF Level 7



**Intakes: September,
February, May of each year**



**Scholarship: Merit & other
Scholarships offered upto 55%**

The MBA is accredited as a Higher Education Course / Program



MODULES

CORE MODULES – 60 ECTS

- ✔ Human Resources Management in Context
- ✔ Creative & Innovative Management
- ✔ Globalisation and Contemporary Issues in International Business
- ✔ Financial Analysis and Business Intelligence
- ✔ Implementing Strategies (Strategic Management) Integrated
- ✔ Communications
- ✔ Entrepreneurship & Innovation

ENTREPRENEURSHIP SPECIALISATION - 30 ECTS

- ✔ Entrepreneurial Thinking
- ✔ New Venture Creation
- ✔ Research Methods & Dissertation - Entrepreneurship

TOTAL CREDITS - 90 ECTS

