

POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT

Pathway to an MBA Top-Up General



This 60 ECTS PG Diploma in Business Management provides essential business management skills, preparing you for leadership roles in various industries through practical knowledge and strategic thinking. The students are exposed to several knowledge modules across management disciplines.

They learn hands on:

- ✓ Comprehensive Business Knowledge
- ✓ Practical Application
- ✓ Human Resources Management, Marketing, Entrepreneurship and Financial Analysis



Credits : 60 ECTS (120 UK Credits equivalent)



**Mode of Study:
Online**



Fees: €5500



Level - Level 7



**Intakes: September,
February, May of each year**



**Scholarship: Yes, Merit
and other Scholarships
offered upto 50%**



MODULES

POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (60 CREDITS)

- ✓ Human Resources Management in Context
- ✓ Creative & Innovative Management
- ✓ Globalisation and Contemporary Issues in International Business
- ✓ Financial Analysis and Business Intelligence
- ✓ Implementing Strategies (Strategic Management)
- ✓ Integrated Communications
- ✓ Entrepreneurship & Innovation

TOTAL CREDITS - 60 ECTS